# **PRIVACY POLICY**

## **Privacy Policy for Northern Lights Motorhome Hire.**

Effective Date: 01/01/2024.

Thank you for choosing Northern Lights Motorhome Hire for your motorhome rental needs. We are committed to protecting your privacy and handling your personal information with care. This Privacy Policy outlines how we collect, use, disclose, and protect your information when you use our services.

#### 1. Information We Collect:

We may collect the following types of personal information from you:

- Contact information (name, address, phone number, email address)
- Driver's license information
- Payment details
- Reservation details
- Vehicle usage information
- Communication preferences

#### 2. How We Use Your Information:

We use the collected information for the following purposes:

- Processing reservations and payments
- Verifying driver's license information
- Communicating with you regarding your rental
- Providing customer support
- Improving our services
- Complying with legal obligations

## 3. Information Sharing:

We may share your personal information with third parties in the following circumstances:

- With our trusted partners and service providers who assist us in providing our services (e.g., payment processors, insurance providers).
- When required by law or to protect our rights, property, or safety.
- In the event of a business transfer, such as a merger or acquisition.

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### 4. Security:

We implement security measures to protect your personal information from unauthorized access, disclosure, alteration, and destruction. However, no method of transmission over the internet or electronic storage is completely secure, and we cannot guarantee absolute security.

#### 5. Your Choices:

You have the following choices regarding your personal information:

- You can update or correct your information by contacting us.
- You may opt out of receiving promotional communications.
- You can request the deletion of your information, subject to legal and contractual obligations.

## 6. Cookies and Similar Technologies:

We may use cookies and similar technologies to enhance your experience on our website. You can manage your cookie preferences through your browser settings.

### 7. Changes to this Privacy Policy:

We may update this Privacy Policy from time to time. Any changes will be effective upon posting the updated policy on our website.

#### 8. Contact Us:

If you have any questions, concerns, or requests regarding this Privacy Policy, please contact us at info@nlmorkney.co.uk.

By using our services, you agree to the terms of this Privacy Policy. Thank you for choosing Northern Lights Motorhome Hire.